

Interreg
Italia-Slovenija



Cofinanziato
dall'Unione europea
Sofinancira
Evropska unija

DANTE

FIRST TRANSNATIONAL WORKSHOP

Elena Mengotti
Head of Unit for legal, financial and EU affairs
Department for culture and sports of the Friuli
Venezia Giulia Autonomous Region

Trieste - Trst
26.09.2024

Project summary

Duration: 30 months (April 2024 - October 2026)

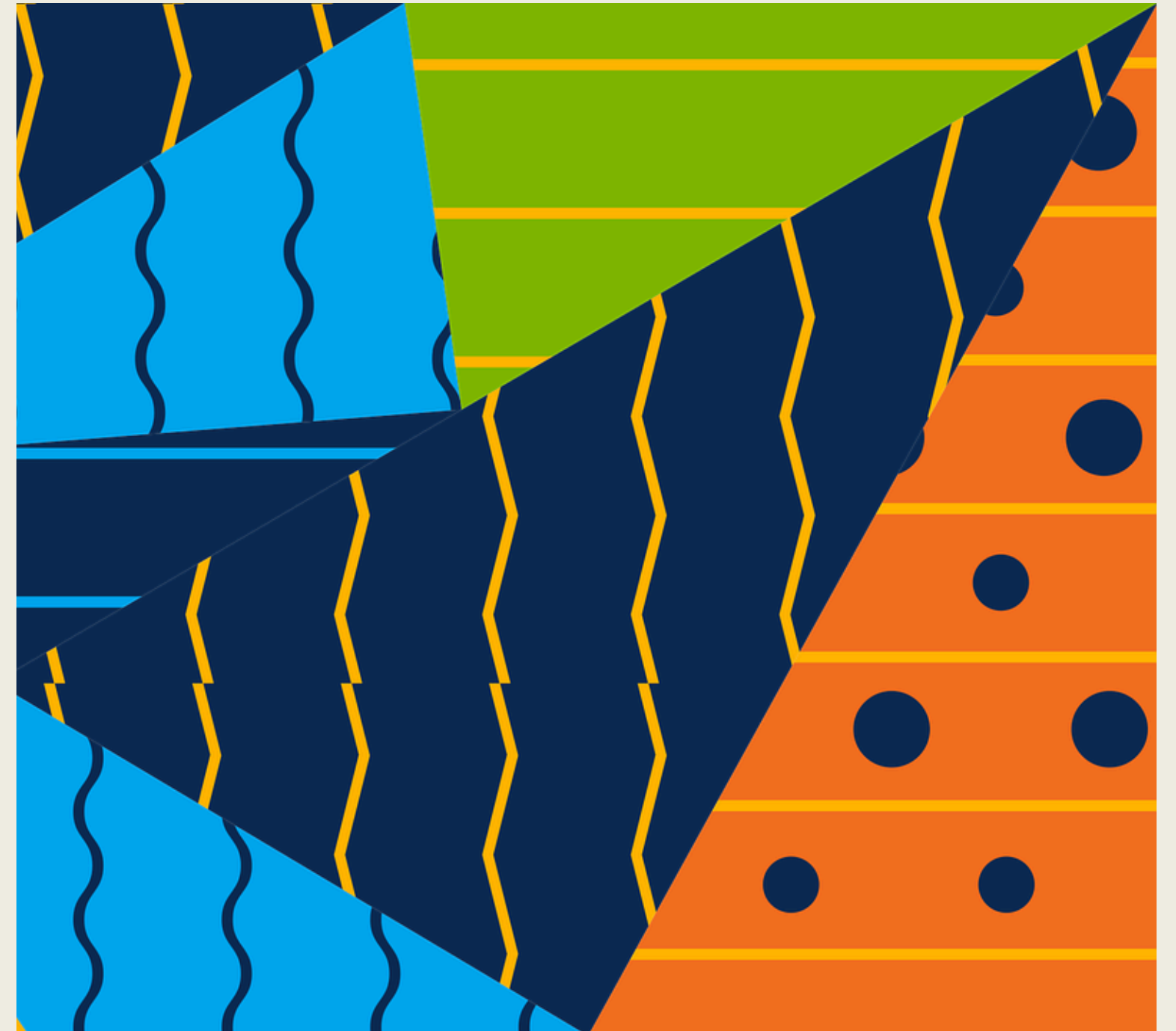
Budget: 1.373.290,59 €

- Policy objective

A more social and inclusive Europe implementing the European Pillar of Social Rights

- Specific objective

Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation



Project partners

1. Municipality of Izola - Lead Partner (SLO)
2. Autonomous Region of Friuli Venezia Giulia (IT)
3. Tolmin Museum (SLO)
4. Municipality of Tolmezzo (IT)
5. Institute IRRIS for research, development and strategies of society, culture and environment (SLO)
6. Municipality of Ceggia (IT)



Project objectives

- Promotion of tangible and intangible cultural heritage
- Designing a cross-border business model for a resilient and sustainable literary tourism offer
- Development of a cross-border strategy for a sustainable literary tourism offer
- Creation of a cross-border, sustainable DANTE literary trail





Main Project Activities

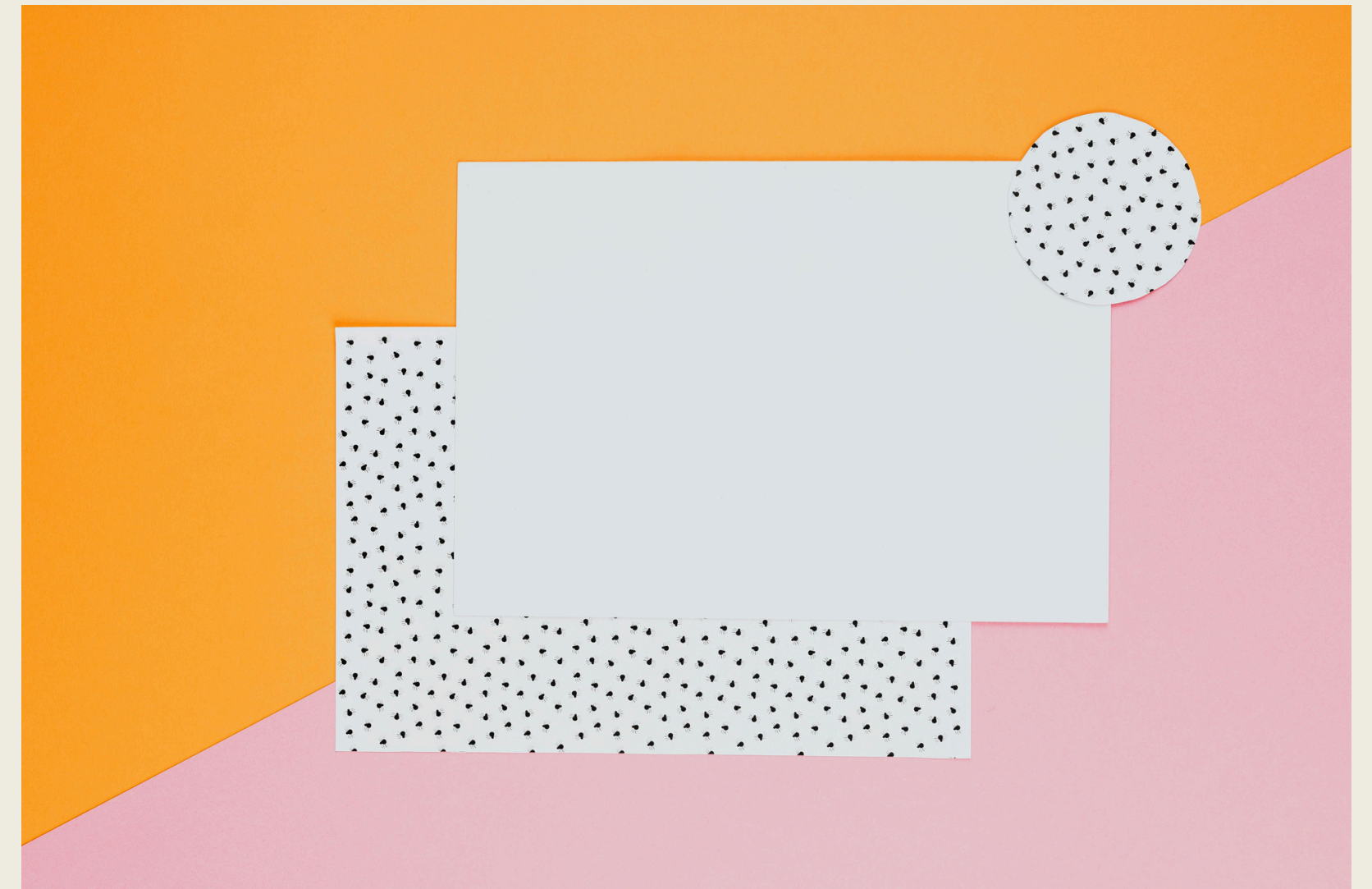
FVG AR

- 3 Living-labs for the co-creation of a cross-border tourism strategy

Organisation of 3 Living-labs for the development of a cross-border strategy for a sustainable, resilient and inclusive literary tourism offer, integrating natural and cultural heritage and cultural and creative industries.

Budget FVG AR: 27.500 €

Partners involved: FVGAR, IRRIS Institute for research, development and strategies of society, culture and environment, Municipality of Ceggia



- Promotional events as part of the PordenoneLegge and Vilenica festival

As part of PordenoneLegge and Vilenica literary festival FVG AR will support the organisation of evenings with contemporary authors, presenting best sellers and novelties in the Slovenian and Italian area.

Budget FVG AR: 13.000 €

Partners involved: FVGAR, Tolmin Museum,
Municipality of Tolmezzo



- Final conference with public signing of a further MIUR cooperation contract

Organisation of the final conference with the public signing of an agreement for further cooperation and support of the project objectives after the end of co-financing.

Budget: 25.000 €





Pilot Action FVG AR

- 5 cross-border sustainable and literary itineraries

Creation of 5 cross-border literary and interactive itineraries using the storytelling method. The 5 itineraries, which will link the places visited by Dante during his exile and where the codices of the Divine Comedy were transcribed, will together form the DANTE literary trail.

Budget: 78.000 €



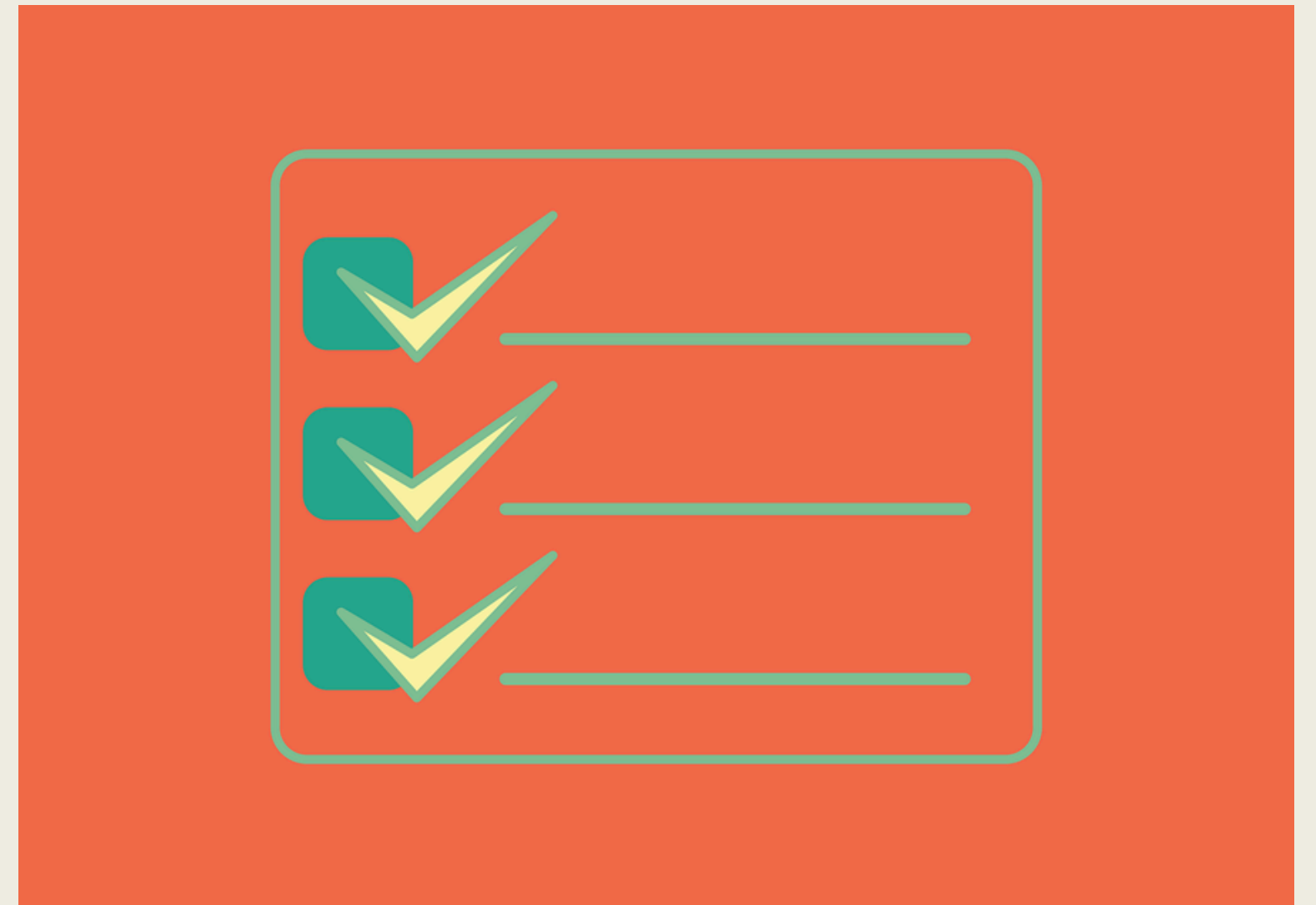


PROJECT ACTIVITY

Elaboration of a Cross-border Questionnaire

The Questionnaire

- Partners involved: FVGAR, IRRIS Institute for research, development and strategies of society, culture and environment, Municipality of Ceggia
- Topic: literary tourism and knowledge of Dante Alighieri
- Target: 9 Stakeholder categories
- Goal: collecting and identifying Stakeholders' preferences on the topic of literary tourism



Stakeholders

1. Poets, writers, translators, editors
2. Librarians, antique librarians
3. Cultural events organizers
4. Managers of cultural institutions
5. Local, regional government administrators
6. Tourism sector (hoteliers, restaurateurs)
7. Tour guides, tour operators
8. Journalists, social media manager
9. University professors, researchers, scholars



PROJECT ACTIVITY

Organisation of Two Transnational Workshops

First workshop

29.09.2024 FVGAR (IT)

Second workshop

October 2024 (tba) IRRIS (SLO)

First Transnational Workshop

- Participants: Project Partners and 9 Stakeholder categories from Italy (FVGAR, Veneto) and Slovenia
- Focus: Filling out the cross-border questionnaire
 - Discussion in small groups on cultural and literary tourism
 - Collecting ideas and opinions to share with the rest of the participants
- Goal: Drafting a cross-border business model for a resilient and sustainable literary tourism offer

Interreg
Italia-Slovenija



Cofinanziato
dall'Unione europea
Sofinancira
Evropska unija

DANTE

Thank you!



Contact:

elena.mengotti@regione.fvg.it